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SendTo: CN=David Marwell/O=ARRB;CN=Eileen Sullivan/O=ARRB
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Subject: Powers Film Media Advisory

HERE IS MY SUGGESTED MEDIA ADVISORY ON THE POWERS FILM FOR DISTRIBUTION ON TUESDAY AFTERNOON, ASSUMING ALL GOES WELL AND WE ARE IN A POSITION TO DO THAT. WHEN I DID THIS ON WORDPERFECT, I GOT IT ON ONE PAGE WITH A TOP MARGIN OF 1.8 INCHES, 13 POINT FONT FOR "MEDIA ADVISORY" HEADING AND 11 POINT FONT ON THE REST OF THE TEXT. PLEASE FEEL FREE TO EDIT AS YOU SEE FIT. I TRIED TO HIT THE KEY POINTS, NOT PLAYING IT UP TO BIG, BUT GIVING ENOUGH INFO ABOUT WHAT IT IS. KEY POINTS, I THOUGHT: 1. AVAILABLE TO THE MEDIA (AS OPPOSED TO PUBLIC) 2. TAKEN ON DAY OF THE ASSASSINATION 3. AMATEUR FILM (AS OPPOSED TO PROFESSIONAL VEAZEY FILM) 4. ONLY THREE MINUTES LONG 5. NEVER SEEN PUBLICLY 6. SHOWS THE PRESIDENT AND MRS. KENNEDY 7. DOES NOT SHOW ASSASSINATION 8. ONLY AVAILABLE FROM ARRB, NOT ARCHIVES 9. COST OF \$4.00 (SO NO SURPRISE ABOUT THAT) PLEASE LET ME KNOW THAT YOU HAVE RECEIVED THIS E-MAIL. THANKS. MEDIA ADVISORY FOR IMMEDIATE RELEASE CONTACT: EILEEN SULLIVAN DATE: NOVEMBER 19, 1996 (202) 724-0088 ASSASSINATION RECORDS REVIEW BOARD TO RELEASE AMATEUR FILM FROM DAY OF JFK ASSASSINATION; THURSDAY, NOVEMBER 21ST, 9:00 AM The Assassination Records Review Board will release to the media an amateur film taken by an aide to President John F. Kennedy the day he was assassinated. Copies of the film will be made available to the media at the Review Board offices on Thursday, November 21, 1996 at 9:00 a.m. The three minute amateur film, taken by former presidential aide Dave Powers, chronicles President Kennedy's trip to Texas on November 21-22, 1963 and has never been seen publicly. It consists of a series of short sequences of the President and Mrs. Kennedy. The film does not show the assassination of the President. Powers, who was riding in a Secret Service car directly behind the presidential limousine during the Dallas motorcade, ran out of film minutes before the motorcade entered Dealey Plaza where the shots were fired that killed the President. The film will eventually become part of the JFK Collection at the National Archives, but is not available there yet. Videotape copies of the film are only being made available to the media by the Assassination Records Review Board at this time. One VHS videotape copy of the Powers film will be made available to each media outlet for a fee of \$4.00 to cover the reproduction costs incurred by the Review Board. ***** Event: Media Availability of Film of President Kennedy's Texas Trip, Nov. 21-22, 1963 Date: Thursday, November 21, 1996 Time: 9:00 a.m. Location: Assassination Records Review Board, 600 E Street, NW, 2nd Flr., Washington, DC ***** The Assassination Records Review Board was established by The President John F. Kennedy Assassination Records Collection Act, which was signed into law by President George Bush. The five members of the Board were appointed by President Clinton, confirmed by the U.S. Senate, and sworn in on April 11, 1994. The law gives the Review Board the mandate and the authority to identify, secure, and make available all records related to Record

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