NR_key_name:	98813AC8657E526886256547008371E8
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Subject:	Your Boardroom Info Package...
Body:	Thank you for reviewing the material below. It will not be re-sent. ---THE BOARD OF DIRECTORS.....may be the toughest, most responsible step in your career --because it isn't a "job", yet literally sets the future of everycorporation, large and small. As a rising business achiever, youknow how crucial boardroom savvy is to your future. But you've alsoseen how the 1990's have put directors under a harsh new spotlight fromshareholders, the media, lawmakers and regulators.What you may NOT know, however, is how the best, most effectivedirectors cope with these demands, the crucial procedures andbehind-the-scenes skills learned only on the spot in the boardroom.You don't learn these ultimate career skills from a book or MBAclass. Only the men and women who serve on our top boards, andtheir corporate secretaries and counsels -- the real insiders -- couldgive you these insights.And now they can. My online newsletter, BOARDROOM INSIDER, givesyou confidential, first-person tips from those who work on and withour best boards, in their own words. A goldmine of brief, solid, how-totips on making a board work better, gaining your place in theboardroom, mastering the demands of time, info overload,administration and boardroom politics. Whether you're a boardroomvet, a new director, a board advisor, or taking your first stepsup to the boardroom, my BOARDROOM INSIDER offers theonline intelligence you'll need.Come to my websitehttp://www.nethawk.com/~ward/..and find out how you can become a BOARDROOM INSIDERAs a special BONUS, just add the Discount Code number "50" on theorder form, and deduct $50 OFF the listed subscription price (goodthrough 11/20/97 only).---To be removed, please click Reply andtype "remove" as your subject header.
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