

POSSIBLE WAYS TO PUBLICIZE THE DALLAS SEARCH

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synopsis: to put some focus on areas directly associated with jfk during his time and which have a link to perceptions of what his administration stood for; especially at the grass roots level

* churches: possible good resource due to the popularity of jfk

* pol/orgs: possibly show federal concern for an issue involving the local area

* seniors: they have a high level of respect for the kennedy family

* internet: sheer curiosity on the net might bring about records