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CONFIDENTIAL

A-21-03-16

ALFONSO R. WICKTRICH

Subject is affiliated with the following Organization:

A138415 - Royal Crown Cola Co., Inc., Columbus, Georgia

SECRET
(When Filled In)

F-2383
B. 67107
Wicktrick, A.R.

SOURCE INFORMATION - ORGANIZATION (BASIC)

A138415

NAME Royal Crown Cola Company	DATE FORM PREPARED 2 March 1952
ADDRESS P.O. Box, Columbus, Georgia	DE SINATING OFFICE New Orleans
DATE CONTACT MADE 14 February 1952	FBI JURISDICTION New Orleans
NATURE OF BUSINESS OR ACTIVITY (INDUSTRIAL PRODUCT AND SERVICES) Manufacturer of beverage bases or concentrates for the production of carbonated beverages. The company's products and the beverages produced from them are sold under trade-marks owned by the company. The most important of these trade-marks are "Nohi," "Par-T-Pak," "Royal Crown," and "Diet-Rite."	

CONTACTS

NAME <i>A100379</i> J. B. Unzell	TITLE Vice President - Marketing. Name check has been submitted. Mr. Unzell does not travel abroad in connection with his duties and most probably will have little opportunity to obtain information of foreign
--	---

LIST OF FOREIGN REPRESENTATION AND INFORMATION AVAILABLE OR POTENTIAL

COUNTRY	CITY OR DISTRICT	INFORMATION AVAILABLE OR POTENTIAL	DATE
1. Japan	Tokyo	Representative Roy D. Spencer, US citizen, 20 Box 77	<i>use B 67107</i>
2. Mexico	Mexico City	<i>A. R. Wicktrick</i>	
3. South America		<i>Wicktrick, 495 Baltimore Way, Suite 200, Coral Gables, Florida</i>	<i>use B 67107</i>
..		<i>use B 67107</i>	

TYPE OF ACTIVITY IN AREA (SELLING, MANUFACTURING, ETC.)

1.	
2.	
3.	<i>use B 67107</i>
..	

COMMENTS ON ORGANIZATION'S FOREIGN INTELLIGENCE POTENTIAL (IF ANY DATA SUCH AS PHOTOS, MAPS, ETC., ARE AVAILABLE BUT NOT FURNISHED, INDICATE TYPE AND DATE.)

J. B. Unzell's Vice President in charge of Overseas operations for Royal Crown Cola Company and, at the same time, is President of Royal Crown International. His office is located at 495 Baltimore way, Suite 200, Coral Gables, Florida. His assistant is *Arthur Klanser*. Both Curtis and Klanser are US citizens. Messrs. Spencer, Wicktrick, and Simpson (as well as an agent in Belgium) report to Mr. Curtis and act as liaison officers between the US headquarters of the company and the bottling plants in the respective countries which hold the franchise to produce the carbonated beverages under the trademarks. If any foreign intelligence information becomes available through these foreign representatives, it is brought to the attention of Mr. Curtis in Coral Gables.

The corporate officers in the Columbus headquarters do not travel abroad in the course of their business duties.

use B 67107

SECRET

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SECRET
GROUP 1
EXCLUDED FROM AUTOMATIC DOWNGRADING AND
DECLASSIFICATION

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CLASSIFICATION	GROUP 1
EXCLUDED FROM AUTOMATIC DOWNGRADING AND DECLASSIFICATION	
DATE OF REVIEW	
BY	
REASON FOR REVIEW	
REVIEWED	
APPROVED	
DATE	

1. TITLE AND SUMMARY
 American Information Committee Report of New Orleans
 dated May 1952 (Continued)

2. SOURCE ORIGIN, ORGANIZATION, ADDRESS OR "P" NUMBER
 John Callaghan
 1800 Lakeside, Foreign Information
 Service Bureau & Company

A 95401
A 7539

3. SOURCE ORIGIN, ORGANIZATION, ADDRESS OR "P" NUMBER
 John Callaghan
 Executive Director
 American Information Committee

A 58714
S-58714

4. SUBJECT ORIGIN, TITLE OR IDENTIFICATION NUMBER
 J. R. Gammrich
 Royal Ocean Co.
 10000 Gulf, Dallas

A 13845
B 67107
CLASS FD

CLASSIFICATION CONTROL	MAY NOT BE RELEASED TO	CHECK THIS SECTION IF RELEASED			CLASSIFICATION CONTROL
		DATE	PART	ENTIRE	
1. APPROVED FOR RELEASE TO THE PUBLIC	1. THE PUBLIC				
2. APPROVED FOR RELEASE TO SELECTED PERSONS	2. SELECTED PERSONS				
3. APPROVED FOR RELEASE TO SELECTED ORGANIZATIONS	3. SELECTED ORGANIZATIONS				
4. APPROVED FOR RELEASE TO SELECTED COUNTRIES	4. SELECTED COUNTRIES				

FIELD REMARKS
 John Callaghan gave us the attached Confidential report of the FBI Working in New Orleans. It is for Information and Internal Use Only.
 Support as well as L/A Branch may be indicated.
 210246
 (2)

INTERNAL COMMENT
 ✓ Copy to W.H. Division
 Copy to OCL
 FB 022
 CC
 JAW

5. FIELD OFFICE CASE STATUS
 6. DATE OF REPORT
 7. DATE OF REVIEW
 8. DATE OF APPROVAL
 9. DATE OF DECLASSIFICATION

Wichtrich

SECRET CK NR 292 TO RICHMOND FROM WASHINGTON

TO TAYLOR FOR VINING FROM ASHCRAFT BY SUPPORT (WEBSTER) - CITE
WA-6716

JUN 13 4 31 PM '54

THIS IS NEW CASE 16232 RPT 16232:

REUR 27 RPT 27 APRIL 1954 MEMO, CONTACT WITH POSSIBLE FI RPT FI
AGENT:

Alfonso P. ... B-67-107

FI RPT FI ADVISES THAT IT HAS DISCUSSED YOUR INTEREST WITH THE
AREA DIVISION WHICH REPORTS THAT WICHTRICH RPT WICHTRICH HAS BEEN
IN PERIODIC CONTACT WITH FIELD REPRESENTATIVES TO WHOM HE REPORTS
INFO WHICH HE CONSIDERS OF INTEREST TO THE AGENCY. THE FIELD STATION
DOES NOT RPT NOT OBJECT TO YOUR CONTACTING HIM; HOWEVER, THEY STATE
THAT;

[Handwritten vertical scribble]

(A) IF HE HAS INFO OF POSSIBLE INTEREST HE WOULD PROBABLY CONTACT
THE FI RPT FI AGENT;

(B) IF HE IS CONTACTED BY CO/C RPT OO/C HIS FEELING THAT THE
LEFT AND RIGHT HAND DON'T COORDINATE MIGHT BE REKINDLED;

(C) FI RPT FI FIELD AGENT WOULD BE GLAD TO HANDLE SPECIFIC FPI
RPT FPI REQUIREMENTS;

(D) IF YOU ARE PARTICULARLY INTERESTED IN INTERVIEWING HIM,
FI RPT FI AGENT WOULD PREFER THAT HE ALERT WICHTRICH THAT SUCH AN
INTERVIEW IS SCHEDULED SO THAT ALL AGENCY INTERESTS WILL APPEAR
COORDINATED TO HIM.

FRANKLY, WE THINK IT MIGHT BE BEST TO LET WICHTRICH CONTINUE
HIS WORKING AND, APPARENTLY, SATISFACTORY LIAISON WITH THE AGENCY
THROUGH THE FI RPT FI AGENT. HOWEVER, IF YOU ARE PARTICULARLY
INTERESTED IN SEEING HIM, LET US KNOW AND WE SHALL COORDINATE THROUGH
FI RPT FI.

PLEASE ADVISE.

B 67-107
~~F 32725~~
~~2382~~
Wichtrich

ESWB NR 51 ROUTINE GR51 191323Z RI DTG...191445Z

SECRET TO WASHINGTON FROM RICHMOND

12 00 PM '54

TO ASHCRAFT ATTENTION SUPPORT BRANCH (WEBSTER) FROM TAYLOR BY VINING -
CITE RI-696

~~SI/W 3-194 S 2383~~
~~S 52725~~
alfonso R. B. 67-107

REUR WA-6716 RPT 8716 RE CASE 16232 RPT 16222. WE HAVE NO SPECIAL
NEED TO CONTACT WICITRICH RPT WICITRICH IN VIEW OF THE EVIDENT CLOSE
TIE-IN WITH FI WHICH WE FORMERLY WERE NOT ADVISED ABOUT IN FULL DETAIL.
THANKS.

RI TOT:19/1505Z

ESWB TOT:19/1549Z

191445Z

SECRET

32723
327-107
Wickitch, Alfonso

12 July 1954
(Boston)

MEMORANDUM TO: Chief, Contact Division, SO

Attention Miss Ann Webster

FROM : Chief, FI/Plans/Cover Division

0-67-107

SUBJECT : Alfonso R. WICKITCH

32723 *32383*

REFERENCE : Your memorandum dated 11 May 1954, ME-1265

1. Your interest in the Subject has been discussed with representatives of the foreign division. They report that Subject has been in periodic contact with field representatives to whom Subject reports any information of possible interest to this Agency.

2. The field station comments further,

This Mission foresees no strong obstacle or reason against subject's being contacted by WJUMP again but feels that if subject had any information of possible interest to this organization he would immediately contact the writer. In addition, such a contact might possibly re-ignite subject's previously expressed feeling that at times it appeared that 'the left hand didn't know what the right hand was doing'. It is suggested that if WJUMP has any specific type of information in mind, questions indicating the line of interest could be forwarded to this Mission and placed before subject for his comment. If WJUMP particularly desires to interview subject it is suggested that this Mission be authorized to so inform subject so that the matter will appear completely coordinated in subject's mind.

3. It is further suggested that should it be necessary for you to debrief the Subject that such action be coordinated with Cover Division.

Vertical stamp or mark on the right margin.

SECRET

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2363
P 67107
Wick, Alfonso R.

Chief, CI/Exec/cover

Chief, Contact Division, CI

Alfonso R. Wick (M-124) 54

mai P 67107

June 5-1384-15

1. A representative of this Division recently contacted Wick, Alfonso R., a Los Angeles representative, who lives in Mexico City. Wick is a visiting representative of the CIA Bureau which is one of his accounts in Mexico City. After our representative made his standard explanation of Agency interests, Wick said that he felt that he couldn't claim that he worked for the Agency in Mexico. He qualified this statement by saying that his extensive background and experience in Mexico enabled him to set up meeting places and "front" offices as well as other "cover" projects for this Agency, the State Department and the Bureau.

2. He seemed quite candid and our representative had no reason to believe that he was not telling the truth. Wick said that he could give us a great deal of information which was not available through official sources operating in Mexico. However, he seems to be generally limited in the information that he could give and to believe that he might be a source of some interesting information if our contacting him would not interfere with arrangements which the covert offices might have made with him.

3. We should appreciate your comments. If you prefer, we shall not see him again. On the other hand, if you have no objection, we should like to contact him when he returns to this country in July. Please advise.

E. W. ASHLEY

Wickster:ch
cc: Index

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jacket #
32723
1384-15

Handwritten: B. 67-107
Wicktrick, Affair
11 May 1954

Chief, FI/Plan/Cover

Chief, Contact Division, (C)

Handwritten: SL
Alfonso E. Wicktrick (A-124)
~~_____~~
~~_____~~

Handwritten: B. 67-107

1. A representative of this Division recently contacted Subject, a US Manufacturers' representative, who lives in Mexico City. Wicktrick was visiting representatives of the ~~_____~~ which is one of his accounts in Mexico City. After our ~~_____~~ made his standard explanation of Agency interests, Wicktrick said that he felt that he should make it clear that he worked for the Agency in Mexico. He qualified this statement by saying that his extensive background and experience in Mexico enabled him to set up meeting places and "front" offices as well as other "cover" projects for this Agency, the State Department and the Bureau.

2. He seemed quite candid and our representative had no reason to believe that he was not telling the truth. Wicktrick advised that he could give us a great deal of information which was not available through official agencies operating in Mexico. However, he seems to be generally knowledgeable on the situation there and we believe that he might be a source of some interesting information if our contacting him would not interfere with arrangements which the covert offices might have made with him.

3. We should appreciate your comments. If you prefer, we shall not see him again. On the other hand, if you have no objection, we should like to contact him when he returns to this country in July. Please advise.

E. M. AHERN

Handwritten: DW
Albuquerque
cc: Inccx

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~~F-3270~~
~~67107~~

11 May 1954

FOR : Chief, Richmond Office
Resident Agent, Atlanta
Chief, Contact Division (Support)
Alfonso R. Wichtrich (RH-1265)

~~5/11-3-111 Wicktrich,~~
~~5238~~
B-67107

REFERENCE: Your 27 April 1954 memorandum, Possible Contacts with FI Agents

1. LA Branch has asked that we check to determine what, if any, use the covert offices are making of subject. We have told Cover Division, our channel on matters relating to any sort of cover arrangement, that we should like to contact him again if such contact would not duplicate a covert office arrangement.
2. We shall let you know what we learn.

E. M. ASHCRAFT

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A:ebster:uh
cc: Index

CONFIDENTIAL

5/11-3-111

CONFIDENTIAL

67-107
Wichtrich, Alfonso
27 April 1954

Chief, Contact Division
Attention: LA Branch
Chief, Richmond Office (Atlanta Resident Agency)

Possible Contacts with FI Agents

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1. On 22 April 1954, the Atlanta Resident Agent contacted one Alfonso R. Wichtrich, a US manufacturer's representative, who lives in Marietta, Ga. He was visiting the Ford Corporation, Columbus, Georgia, which is one of his accounts in Mexico. After giving him the standard explanation of Agency interest, Wichtrich stated that he should make something clear, i.e., that he worked for the Agency in Mexico. He qualified this statement by explaining that his extensive background and experience in Mexico enabled him to set up existing plants, "front" offices and other "cover" projects for CIA, FBI and State Department. Although he was quite candid there was no reason to doubt that he was telling the truth.

2. Wichtrich felt that these agencies were doing a good job in observing and reporting the Mexican situation and therefore did not feel that they had overlooked anything in not asking him for his own opinions and observations. This raises the question as to whether he is a "legitimate" contact for our exploitation. He talked freely about the political situation and appears to be as knowledgeable as anyone we could expect to find. He mentioned, however, that anything which he reported might be duplication. Nevertheless, some of his views are very interesting. He not only feels that Padilla Nervo (and his executive secretary, Eugenio de Amorena), Carrillo Flores, Lopez, Coniceros and Cardenas are pro-Communist but that there are definite indications of a growing trend toward the left by the whole government. Two examples of this in his opinion are Ruiz's promised improvements, such as roads, about which nothing has been done and the recent devaluation of the peso. These create insecurity, instability and confusion in the well known pattern of Communist influence and infiltration. Another symptom of instability is the fact that Ruben Jaramillo, a bandit leader who was formerly associated with Domiquuez, has successfully defied all attempts by the police to control his activities throughout the states of Mexico and Yucatan.

3. Concerning the activities of General Henriquez, whose ability to stage a successful revolution is doubtful, Wichtrich

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11/1/54

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CONFIDENTIAL

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138415

CONFIDENTIAL

Page 2

S 2383

thought we should contact one Tom Nin, a former associate of Henriquez, who possibly can be located in New York through the lumber or plywood people. Nin is supposedly a US citizen who had a thriving lumber business in Mexico until he sold out some sixteen months ago when it appeared that Henriquez would be persecuted by the new government. Since then he attempted a comeback but recently sold out again to return to New York. What he says is likely to be an exaggeration of true facts, however.

4. Please advise whether future contacts should be made with Wisnitch who will be in Columbus again in July.

GEORGE E. TAYLOR

JEVing:bt

CONFIDENTIAL