Party Leaders Back Ellington As Favorite Son (Small Register Democratic Executive end parts of the Committee of the Committee

No Phone or Mail Orders Quantities Limited

GERBER'S

SOUTHLAND OPEN EVERY NIGHT 'TIL 9

Southland Mall

3 BIG DAYS...Thursday, Friday and Saturday!

THESE LOW PRICES GOOD FOR THREE DAYS ONLY... OR AS LONG AS QUANTITIES LAST

MEN'S CLOTHING

ENTIRE STOCK len's Spring & Summ Suits, Sportcoats REG. 52.50 TO 135.00 15% off

days only these nationally known will be reduced for your selec-izes 36 to 50 regular, 38 to 50

MEN'S FURNISHINGS

5.00 Men's Short Sleeve Dress Shirts, permanent press, sizes 141/2-17...3.99 3.50 Handkerchiefs, 13, white cotton 2.75

MEN'S SHOES

15.00 12.00

LE BARON SHOP

5.00-7.00 Dress Shirts, long sleave, but-ton-down collers, sizes 14-17 ½ price

BOYS' WEAR

3.00 Cotton Pajemes, perment

CHILDREN'S SHOP

Crib Mattress, vinyl wet proof cover, standard size, 5" thick

8.00.14.00 Girls' Drasses, spring styles, sites 3-6x, 7-14 12.00-16.00 Pre-Teen Drasses, sizes 6-14, spring and Easter styles.......7.99

2.50-3.50 Wool Plaid Scarves, Hate and

'Galety' Silverplated Well 'n Tree Platter 'Galety' Silverplated Meat Platter. . 8.95

Silvernlated Breed Tray . .

BRIDAL WHITE CHINA 12.95

CHINA

LINENS

FAMOUS MARTE

Bath Towels

1/2 price

Wash Cloths, Reg. 80c40c

16.00-20.00 Comforters, polyester filled, standard vice 10.99

English Bone China Teacup and Sauceraach 1.00

Asserted Chine and Glassware20-50% off LAMPS, GIFTS, MIRRORS

3.50-25.00 Assorted Gift Items 1.75-12.50 6.00-12.00 Crystal Ash Trays. . 3.00-6.00 1.00-2.00 Asserted Candles 23.00-25.00 Chain Lights....12.00-16.00

NOTIONS

Wooden Hangers, skirt or pants, set of 21.19 3.50 Pinking Shears, 8", self adjusting 2.99

STATIONERY

1.50-2.00 Boxed Greating Cards....88c

HANDBAGS

Lugagae Sale

1/2 PRICE

NECKWEAR

COSMETICS

TOILETRIES AND 50% AND MORE OFF

Assorted Soaps

Assorted Cologne

Sunten Lotion

COLORFUL PRINT

JAY GEE SHOP

SKIMMERS

REG. 25.00 16.00 rith a fully lined printe reen. Sizes 8-16.

LINGERIE Gowns, slips and pajames. Nylon tricot. Pestels and 2.99 white.

SPECIAL GROUP OF WOMEN'S

BETTER SHOES

WERE 16.00 - 22.00
Smart styling in this group taken from our regular stock, Good
Size rende.

JUNIORS

SUITS AND COSTUMES

WERE 25.00 TO 70,08 1/3 off Many beautiful spring styles for your selection in sizes 5 to 13.

JUNIOR SIZE DRESSES

WERE 23.00 TO 35.00 1/3 off

Rayon liners, '100%' decrons and acrylic blends in sizes 5 to 13.

SPORTSWEAR

ASSORTED SPORTSWEAR REG. 14.00-40.00

2.99-12.99 irts, sweaters, blouses and shifts, Many sautiful styles.

10.00-12.00 Cardigen Sweaters, sizes 34-40 5.99 10.00 Skirts, Dacron polyester and cotton 5.99

Summer Pant Dresses 9.99

SEPARATES BAZAAR

LINGERIE

FOUNDATIONS

Panty Hose1	,
4.00 Folding Slippers, broken sizus 1.	i
4.00 Folding Slippers, broken sizes 1. 1.00 Gerbertex	١
1 IS Gerhanton 3 for 2	

CAREER SHOP

MISSES', HALF SIZE **Spring Dresses** 5.00

Dacron polyester and cotton styled stripes, checks and solid colors, Missa izes 10-20, helf sizes 141/2-201/2.

FURS

3 DAY SALE Mink Stoles 259.00

359.00

FASHION SALON

1/4 to 1/3 off wits, coats and dresses redu rance. Not every size and c style.

MILLINERY

ASSORTED SPRING HATS 1/3 to 1/2 off

ROBES

Group of Robes WERE 12.00 TO 16.00 5.00

These items on Sale at Gerber's Southland Mall Only ... Conveniently located at Shelby Drive and Highway 51 South **GUARANTEED SAVINGS FROM 15% TO 55%**

WHERE HAPPY THINGS ARE HAPPENING









HIGH HARDWOOD BAR STOOL



une walnut finished 99c



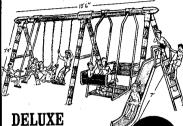








HURRY IN...ON SALE WHILE QUANTITIES LAST!



12 PLAY GYM STURDY TOP RAIL & LEGS

Wan Fill

- OF 2" STEEL TUBING! beluxe 4 passenger lawn swing sturdy and rugged swings passenger sky glide titached 7' slida with steel side etw ladder
- COMPLETE
- extra heavy swing chairs
 2 rugged chin burs
 Welded ladder safety steps
 Nyon bushings at all friction points
 Full factory guarantee BOYS' OR GIRLS' 20" HIGH RISER BIKES

GIANT

28"

BUNNY

97°



GLOW **GLOBS** By Kenner

59°



Writes longer, smoother. Plus free

GREETING

WITH PEN

TRANSPARENT 2 39° Cellophana 1/2" x 700", Transparent 1/2" x 400", 7/4" x 300"



or 60 Legal Size WRITING TABLET 3 \$1 FOR \$1 Work, school, ho



CURRENT BEST SELLERS 50° EAL



REG. \$2 SIZE CLAIROL NICE'N EASY HAIR COLOR

HEALTH & BEAUTY

REG. 69c VALUE

PRO-TOOTHBRUSH 4 \$1



REG. \$1 SIZE RIGHT GUARD DEODORANT 2 \$1

FOR 1



REG. 1.49 SIZE BUFFERIN TABLETS



REG. 2.95 VALUE GILLETTE TECHMATIC RAZOR 138

Easy, fast shaves, stainless steel bands.



REG. 1.05 SIZE JOHNSON & JOHNSON POWDER

57°

REG. 1.09 SIZE

SPRAY





12" HOLLOW CHOCOLATE HULA KEWPIE OR BUNN 147 SOLID WHITE OR MILK CHOCOLATE BUNNIES 379 25°

44°



A FABULOUS STOREWIDE EVENT PLANNED TO GIVE YOU, YOUR HOME AND YOUR FAMILY ALL THE QUALITY SPRING THINGS YOU NEED AT TREMENDOUS SAVINGS.



TREMENDOUS SELECTIONS OF FINE EASTER CANDIES

SAVE \$\$\$ OVER ZAYRE REG. LOW PRICES



 66°

HOLLOW

CHOCOLATE EGGS

EASTER GOODIES BASKET





"BUSY BUNNIES" bollow choro-ed bunnies, each y box. Ideal in ester baskets or FOR



MARSHMALLOW PEEPS OR BUNNIES Yumny, chery marsh-mallow figures that kids love to eat and piey with on Easter. Three or four



SHOP THE ZAYRE NEAREST YOU FOR FABULOUS SAVINGS!

- ZAYRE/MEMPKIS CITY SHOPPING CENTER-Poplar Ave. at Avalon

PARKING

.. ZAYRE / MEMPHIS -NEXT TO SUMMER SHOPPING CENTER - Route 70

OPEN MONDAY THRU SATURDAY 10AM TO 10PM

Hanoi's Dubious Terms

PESSIERT JONNSON'S formula:

Process offer to North Vistams that drawn is amover within three days and the process of the North Vistams that the process of the North Vistams of the North Vistams demands on the Control of the North Vistams demands on the North Vistams demands of the North V

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March Control Is Essential

WARTON CONTROL IS ESSENTEAL

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have paid to the planted before
have pai

Winning And Losing At Nashville

The strategy was a mean of the proper o

We're Not Counting Yet



defining contributes and agreed on allowing contributes of the first position in production of the pro

Paul Flowers'

Greenhouse

Greenhouse in response to popular request (indeed, great claims' from one reader formehouse is happy to perpetuate a tradition established many years ago by Blancheard Total, a tradition sense and worms, crappie spawning, Japanese magoolias, forsythia, and hidden in abop windows. It is not to the sense of the sense in a effective for communication if I ever saw one.

Spring has came, winter has went, It was not did by accident. The birds have sang, the grass has

The birds have sang, the grass has grew,
The sun it showed on I and you.
The creeks have ran with melting snow,
St. Francis River done overflow;
The ducks have flew, as you have saw.
And spring has came to Arkansas.

Add carrier has decreased and carrier has decreased and carrier has been decreased by mission of imparting a society of credit and the carrier has been decreased by the carrier has been decreased it highly — from that they add the advertising profession. I make the tittle classic socialise to other, and commend it highly — from that they share he would be they to excursion a fready achieved with such stitlentific and "feel" they do not get enough impartation from Binached Trail in like his "opport should be come be comedited by the carrier has been decreased by the carrier has

2025 RELEASE UNDER E.O. 14176

HOUS STOREWIDE EVENT PLANNED TO DU YOUR HOME AND YOUR FAMILY ALL HALITY SPRING THINES YOU NEED AT



DUPONT LUCITE*

WALL PAINT

 4^{69}

ZAYRE

PLASTIC DROPCLOTH

12c

3", 3½", 4" PAINT BRUSHES

990 14

Size for every job.

SCHALK INSTANT

WOOD FILLER

49°

Works like putty,

PLASTIC PAINT & UTILITY BUCKET

17c

PURNITURE

POLISH WITH LEMON OIL

59∘

Modern Living WINDOW SPRAY 3 FOR \$1



Modern Living AIR FRESHENER 2 FOR \$1 Many popular fra-grances, Jumbo size.

















PORTABLE RADIO



FAMOUS 12 TRANSISTOR PORTABLE RADIO



MOTOROLA FM/AM PORTABLE RADIO



SCHICK PROFESSIONAL HAIR DRYERS





CLAIROL INSTANT HAIR SETTER

ASSORTED BAKEWARE



A. Square All Purpose Cake Pan B. Round Seamless 9 Inch Cake Pan C. All Purpose Bread or Loaf Pan D. Heavy Duty Seamless Cookle Pan E. Easy Clean Juice Saver Pie Pan

HURRY IN...ON SALE WHILE QUANTITIES LAST!





30 QT. SWING TOP Wastebasket







FOLDING LAP TRAYS



il for bed tray, buffet thes, etc. Stainproof. 44c



Handsome walnut finished hardwood, 10 pegs, 3 hooks for mounting, 48" x 18".



APPLIANCE DOLLY



GARBAGE CAN TOTER

RUSTPROOF MATLROXES

RURAL MAILBOXES







IRONING BOARD PAD & COVER Non-stick Teffon coated cover, form cushioning. For all standard boards.



SHOP THE ZAYRE NEAREST YOU FOR FABULOUS SAVINGS!

ZAYRE / MEMPHIS CITY SHOPPING CENTER-Poplar Ave. at Avalon

PARKING FREE AND EASY

- ZAYRE / MEMPHIS -

NEXT TO SUMMER SHOPPING CENTER-Route 70



OPEN MONDAY THRU SATURDAY IDAM TO JOPM

